

Cat Fancy® Magazine's Featured "Trendy Product of the Month"

CatMouse™.....ZAP! Odors Are Gone!

BONUS POSTER INSIDE! NYC CAT SITTER'S TALES
LIFE LESSONS OF THE OLDEST LIVING CATS

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Zap Odor Gone

Every cat owner knows that litterbox smell is just par for the course; it'll always be a part of the pet experience. For that reason, we're always looking for new and innovative ways to cope. The CatMouse odor eliminator certainly fits the bill.

Trendy Product of the Month

Shaped in a fun computer mouse design, the device plugs into any household socket and neutralizes unpleasant odor as quietly as a mouse. By releasing a low ion charge emission, the unit safely and naturally oxidizes the air around it. Gunter Woog, CEO of CatMouse manufacturer US Imagineering and creator of the device, says, "It's like an air bleach. Located near a litterbox, it's very effective."

The CatMouse also is useful in destroying bacteria, germs, mold, mildew, ammonia and fungi around the house. Best of all, it's durably made to run without replacement parts. Simply rinse, dry and reinsert the internal emitter every 3 to 6 months, and you're good to go. For stressed-out and behaviorally challenged kitties, pop in the additional pheromone diffuser for consistent, calming scent therapy. Extra felt pad packs are available for separate purchase. **\$39.95.** US Imagineering, Inc.; 262-334-3000, www.shop.usi.com. (Also available in-store for a limited time at PetSmart; www.petsmart.com.)

— Lindsay Hanks



The Happy-Go-Lucky
Javanese